



LUCKY SATURDAY!

**MASS CONSUMPTION
IS A THING OF THE PAST**

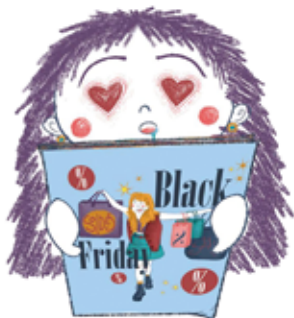
An event from **move.** in the framework of ~~Black Friday~~.
an-jorik am Mouvement Écologique

WITH ILLUSTRATIONS FROM LYNN THEISEN

THE STORY OF KIM IN SEARCH

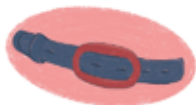
Kim finds a Black Friday advertisement in the letter box ...

What a great outfit, I would love to wear it! But there must be a more sustainable way than buying everything...



I think I still have shoes like these in my closet that I haven't worn in a while! Combined like this, they could be really cool. Let's see where I left them.

Hi Dani, I'm looking at some pictures of us where you are wearing a nice blue belt. Do you still use it? Can you lend it to me for a day?



CH OF A SUSTAINABLE OUTFIT

Oh cool, move. is organising a clothing swap! I have to go there.

Hopefully I'll find something there and get a little closer to the perfect outfit.



A new second hand shop has opened in town. On their Instagram profile, I saw that they had blouses as nice as the ones I wanted.



Now I only need to find the waistcoat. Granny probably knows how to make one. It surely won't be that difficult.





Luxembourg reaches its **Overshootday** on **February 14**, as the second country worldwide. This is the day when we have consumed all the resources we are entitled to use within a year.

It is also in the framework of Black Friday that we are being encouraged to buy even more things at incredibly low cost thanks to huge price reductions. Even **things we don't really need**.



Kim also fell in love with an outfit she saw in a Black Friday ad.

But she didn't want to buy it all again, so she started looking for ways to consume **in a more conscious and sustainable manner**.

Now she's **ready to take action** and to get involved in order to make it easier for everyone to consume sustainably.



WHY THIS EVENT?



Black Friday is a sign of our **consumption society**, promising us that we will be **happy by consuming more and more**. Alike many scientists, organisations and individuals, we think that this is not the right way, for the following reasons, among others:

- The problems caused by our consumption patterns are well known: **Our natural resources on this planet are limited** and most of the time, people in the global south are exploited so that we can buy cheap goods here. Production has an impact on our climate and on our natural environment and much more.
- There is scientific evidence, that **our happiness does not increase when we buy more**. Humans get real satisfaction when they have good friends, a job they enjoy and fulfilling hobbies rather than by consuming more.



Therefore, move. is committed to ensuring that we set **different priorities as a society and economy**. We need to take better care of people and our environment rather than buying and consuming more.

THE BUYERARCHY OF NEEDS



You'll find more information and tips for a sustainable lifestyle (restaurants, culture, fashion, activism, hobbies) in our online guide **move.approved**



MOVE. INTRODUCES ITSELF

Move. is the youth organisation within the **Mouvement Ecologique.** Together we discuss how we can take our future into our own hands and become active. We do this by organising cool **projects, actions and workshops** for example on the topics of climate change, nature conservation, agriculture, housing, democracy, education and consumption. **Come join us!**



We meet **every Wednesday at 5.30 pm** at the Oekozenner Pafendall (6, rue Vauban).

Come and talk to other young people about issues that are important to you, that concern you and that you want to get involved in. What can we do about the climate crisis? What does it mean to us? What can we do about the amount of plastic in our society? And much more.



move.
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further information on move.:
move.meco.lu



OUR DEMANDS

1. Right now, our economic system is designed to keep growing, measured through the "gross domestic product" (GDP). But when our economy grows, this doesn't necessarily mean that the well-being of people and nature increases. **The well-being and prosperity of citizens must be measured differently in the future.** That is why the index of well-being, which also takes into account aspects of health, ecology and actual well-being, should be the main index and not GDP.

2. Companies in Luxembourg should be obliged to ensure that human rights and ecological and social standards are also respected abroad when producing their sold goods. This could be achieved by a **national law on due diligence.**

3. We need to move towards a circular economy much faster, instead of constantly consuming new natural resources. That is why the state must promote the circular economy at all levels. Through legislation, improved VAT rates and much more, it is possible to make it **easier and more cost-effective to repair, share and recycle than to buy new.**

- For example, the VAT on second-hand clothes is currently exactly the same as on new clothes, despite the fact that the sale of these second-hand clothes has not added any value. Reducing VAT could make a second-hand shop more attractive.
- For example, technical equipment should be designed from the very beginning so that it can be repaired quickly with replacement parts.
- In the communes, too, services and initiatives are needed, such as resource centres (instead of recycling centres), repair cafés or sewing courses in schools, so that the first reflex is no longer to throw away used objects or to recycle them "only".