den alternativen Online-Guide fir jiddereen dem Nohaltegkeet wichteg ass!



Luxembourg, 24th November 2023

Move.approved has grown bigger! Fifteen addresses have been added in the alternative guide of move.

Even in 2023, Luxembourg is still the country that reaches the Overshoot Day – meaning the day when as a country, we have already consumed all the resources that should sustain us for an entire year – as the second country worldwide, specifically in February. And although we know that our resources are limited, Black Friday is still one of the most successful concepts in the business world to encourage even more consumption with high reductions. In this atmosphere, purchases are often made, especially for things that are not needed and do not make one happier.

The good news is that in Luxembourg, there are already a number of initiatives, organisations, and shops that have committed to sustainability. In 2017, move., the youth movement within Mouvement Ecologique, has set out to discover these places and has released the first alternative city map for the city of Luxembourg: move.approved is born. This city map went online in 2020 and expanded to the city of Esch. Now, three years later, it's time for an update of

moveapproved.lu

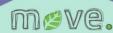
Over 60 places can be found in the updated online guide, divided into 5 categories: Food & Drink, Culture, Activism, Free Time, and Fashion.

For each category, <u>criteria</u> have been established, which move uses to decide if an address and its concept fit into the concept. Move approved does not claim that the addresses are perfect and meet 100% of the ideal vision in ecological and social criteria. It aims to evaluate addresses that make a significant effort for sustainability and serve as role models in their own way.

With the update, new places have joined the move.approved guide, as for example the vegan restaurant Rucolino in Dudelange, the organisation ProVëlo, or Devï, an upcycling clothing store with fair-produced fashion in the city. Cultural institutions such as CITIM Bibliothéik or the Escher Kulturfabrik are also featured, along with a few outside places that have been designated by our move.ler as "Coup de Cœur" (e.g., Ellergronn or Skatepark Péitruss).



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Move.approved Rallye Looking for 10 sustainability-stamps

To give more visibility to the places from move.approved, move. launches the move.approved rallye in December. Until the end of the year, anyone can get a move.approved stamp card, either at the Oekozenter Pafendall or at the addresses participating in move.approved. Once visited 10 places collected 10 stamps, the fully stamped card can be returned to move., providing the chance to win a prize from one of the participating restaurants and cafes.

More information about the rallye can be found starting next week on moveapproved.lu, move.meco.lu, or on Instagram (move.meco).

Rallye time period: December 1st to December 31st

Addresses to get a stamp card and hand in the full card afterwards:

Oekozenter Pafendall, 6 rue Vauban, L-2663 Luxembourg, or at all places from the move.approved guide.

Who is move.? Move. is the youth group of Mouvement Ecologique. Together, we discuss how we can take our future into our own hands and be active. For this, we regularly meet and organize projects, actions, or workshops on topics such as climate change, nature conservation, agriculture, housing, democracy, education, or consumption.